



# What Is The Red Thread Movement?

A student initiative partnering with Eternal Threads to combat sexual slavery in Nepal.  
We sell bracelets for \$3 that are handmade by at-risk girls in Nepal.

## Our Mission:

- Raise money to end sex trafficking in Nepal.
- Generate awareness for the global human rights crime of the sexual exploitation of women and young girls.

## Our Work:

- We sponsor a safe house in Butwal, Nepal, where women and young girls victimized by sex trafficking receive shelter, counseling and vocational training.
- At-risk girls are employed alongside those in the safe house to make the bracelets for Fair Trade wages to prevent them from becoming victims of sex trafficking.
- We sponsor two border units along the Nepal/India border. Women and girls previously rescued out of sex trafficking help man the units, since they possess the personal experience to effectively identify traffickers.
- We sponsor girls' sewing classes in villages throughout Nepal that provide young women with the training and resources needed for them to earn a steady income.
- We provide Red Thread bracelets to girls in Nepal that they use to educate their friends and other girls about the risk of being trafficked.

**Red Thread Music** recruits bands and clothing companies to sell the handmade bracelets at concerts and to personally promote the cause, spreading the word and creating a network of support for the Red Thread Movement.

Whether performing onstage or watching from the crowd, we know that there are many who share a passion for music that are eager to heal our broken world. The music portion of the Red Thread Movement was initiated to spread awareness to this audience of individuals, because we know that they are prepared to dream big and to act boldly for that which needs to be voiced. We have such a strong voice to use and such a vast opportunity to reach thousands with it.

With your help, sex traffickers can be stopped and not ignored. With your help, the victimized girls will not feel forgotten, but will know they are loved. That is why we are here, asking you to unleash your passion for justice. The first step in action is awareness. **Break the silence** by telling others about this injustice and **wear a bracelet** so that they will know you choose to stand up against sexual slavery. Together, we can save the lives of thousands of more girls.

**We wear their freedom on our arms!**

Samantha Sutherland  
RTM Music Coordinator  
325.642.3866

[www.EternalThreads.org](http://www.EternalThreads.org)  
[www.RedThreadMusic.org](http://www.RedThreadMusic.org)  
[Samantha@RedThreadMovement.org](mailto:Samantha@RedThreadMovement.org)





## ***What It Means to Become a Supporting Band***

Bands who choose to become supporting members of the Red Thread Movement agree to sell the Red Thread bracelets at their merchandise tables and to verbally and physically represent the Movement onstage by wearing the bracelets and speaking out against the trafficking of girls all around the world.

It is completely free for bands to participate in Red Thread. The necessary materials are provided free of cost and the bracelets do not need to be paid for until they are sold. We greatly believe in the bands we work with and do not want to, by any means, be a burden to *any* band financially.

All members will receive a free Red Thread bracelet to wear. Bracelets are sold by the bands for \$3 even. We will restock bracelets as they are sold and all of the proceeds are to be sent back to Eternal Threads where they are used to support our outreaches in Nepal. Money can be sent back via check, money order, or PayPal.

We cover shipping costs if, at any time, you wish to withdraw from the Movement. Participation is in no way binding, we only ask that you be responsible with the supplies you receive and return the proceeds in a timely manner.

We are more than willing to work with a band's specific needs, and we are flexible in letting the bands choose how they wish to participate. Some bands choose to play benefit concerts or even to organize whole tours to raise money for Red Thread. Others wear the bracelets in promotional pictures, refer other bands to join, organize fundraisers, etc.

If you wish to become a supporting band or if you have any additional questions, e-mail [Samantha@RedThreadMovement.org](mailto:Samantha@RedThreadMovement.org) for an application.

***Thank you for your interest!***

*Samantha*  
*RTM Music Coordinator*

Samantha Sutherland  
RTM Music Coordinator  
325.642.3866

[www.EternalThreads.org](http://www.EternalThreads.org)  
[www.RedThreadMusic.org](http://www.RedThreadMusic.org)  
[Samantha@RedThreadMovement.org](mailto:Samantha@RedThreadMovement.org)





## Trafficking in Nepal

The Nepal/India border claims nearly 12,000 victims of sex trafficking a year. It is a problem that is gaining momentum worldwide. In Nepal, the women's low status and insufficient education make them vulnerable targets for trafficking.

Since sex trafficking is almost impossible to trace once the victimized girls pass over the borders of their countries, it is important to establish border surveillance units that monitor who leaves the country. We work with an anti-trafficking organization that has set in place eight border units along the Nepal/India border. These units are manned by girls who have been personally rescued out of sex trafficking or who are dedicated to the rescuing of girls and who know what signs to look for. This makes the success rate of the border units incredibly high, each rescuing up to 100 girls every month. The revenue from bracelet sales helps fund these units.

Many Nepalese girls are unable to return to their villages immediately after being rescued because they suffer from shame or experience social rejection. Safe Houses are established for girls who cannot return to their villages. These safe houses provide shelter, counseling, an education, and vocational training for the girls. Part of the revenue from the bracelets helps to fund the safe houses while employing the girls there to make the bracelets.

Wearing a Red Thread bracelet also proclaims sex trafficking as a human rights crime. The girls rescued from trafficking in Nepal have begun wearing these bracelets in their villages as a part of a program they call Ambassador Bands, educating other girls about the dangers of trafficking and how to prevent themselves from being trafficked. As people wear the bracelets on their arms, they are advocating against sex trafficking and encouraging others to actively work to end sexual slavery.

**We wear *their* freedom on our arms!**

Samantha Sutherland  
RTM Music Coordinator  
325.642.3866

[www.EternalThreads.org](http://www.EternalThreads.org)  
[www.RedThreadMusic.org](http://www.RedThreadMusic.org)  
[Samantha@RedThreadMovement.org](mailto:Samantha@RedThreadMovement.org)

